

▲ Company Profile



EVEN ANALYTICS PVT. LTD.

From Idea to Impact

Designed for
Uttarakhand

📍 **Jumpstart Tower, Saraswati Vihar, Haridwar Bypass**
Dehradun, Uttarakhand

☎ **+91 8445 090 369**





EVEN ANALYTICS PVT. LTD.

From Idea to Impact

PR | MEDIA | MARKETING | BRANDING | EVENTS | TRAINING | POLITICAL | TECH & AUTOMATIONS



Video Production & Events

ADS&BRANDS

PR & Creative Agency

EDTRUNK
LEARNING SOLUTIONS PVT. LTD.

E-learning, Training &
Edtech Solutions

Locations

Delhi | Mumbai | Dehradun | Ahmedabad | Dubai

evenanalytics.in
adsnbrands.in
tillstar.in

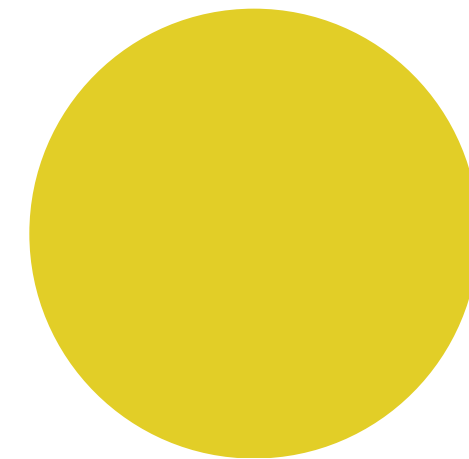
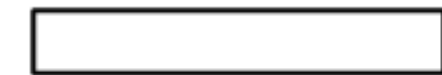
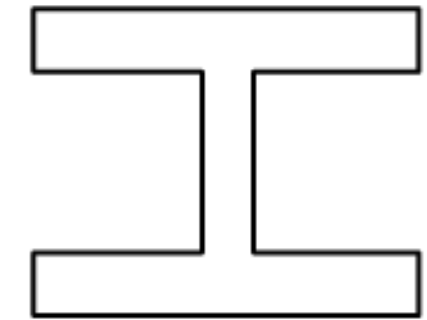


Welcome To Our Company

We are not just an agency

At Even Analytics, our mission is simple to help businesses build stronger brands, create meaningful awareness, and drive sustainable business growth. As a creative PR and marketing agency, we combine strategic communication, innovative marketing, and compelling storytelling to help brands stand out in competitive markets.

Every campaign we execute is built with a clear objective and measurable outcome. From media visibility and reputation management to digital marketing and customer acquisition, we focus on creating impactful experiences that not only strengthen brand perception but also contribute directly to business success.





About TILLSTAR ENTERTAINMENT

Founded in 2015, Tillstar Entertainment is a specialist video production house built on a single conviction that every brand deserves to be told in its most compelling visual form. Over the past decade, we have partnered with some of India's most recognised names, including **Coca-Cola, Amazon, Royal Enfield, and Mahindra, alongside a wide range of government organisations.** Our work spans the full spectrum of the craft TVCs, brand films, corporate features, long-form documentaries, and large-scale event productions, both in India and internationally.

Years of working alongside category-defining brands gave us a first-hand understanding of agency dynamics, digital media, and the strategy that drives successful campaigns. That experience shaped our next chapter: **in 2022, we expanded beyond production with the launch of Ads & Brands,** our sister concern a creative and communications agency that extends Tillstar's storytelling DNA into integrated brand strategy, PR, and digital media.



About ADS&BRANDS

As the name suggests, Ads & Brands began in 2022 as an advertising and branding agency a natural extension of the storytelling and strategic experience built over years at Tillstar. We launched with a clear focus on campaign building, **creative direction, and social media marketing**, drawing on our production heritage to deliver work that was as strategically sound as it was visually distinctive. As client relationships deepened and demands evolved, so did our scope adding **Web & App Development, Sales Automation, Event Marketing, Product Launches**, and full-spectrum Brand Building to our offering.

Today, Ads & Brands operates as a full-service creative and communications partner, equipped to support brands across every stage of their growth. Alongside our core marketing capabilities, we now deliver a suite of **technology-led services including CRM implementation, WhatsApp automation, and AI-powered workflow automation** designed to streamline operations and amplify performance for the modern brand.

About **EDTRUNK**

LEARNING SOLUTIONS PVT. LTD.

Funded in 2017, Edtrunk began with a focused mission to digitise educational content for institutions navigating the early shift toward online learning. What started as a content digitization specialist has since evolved into a full-spectrum education and edtech company, offering Learning Management Systems (LMS), digital educational infrastructure, education management platforms, and technology-driven learning solutions for schools, universities, and training organizations.

Today, Edtrunk extends well beyond the classroom. Our services include transnational education consultation, institutional partnerships, and end-to-end education support connecting students, institutions, and organisations with international academic and career opportunities. By combining deep edtech expertise with a global outlook, Edtrunk serves as a trusted bridge between learners and the institutions, technologies, and pathways that shape their future.



Our Vision & **MISSION**



Vision

To be the leading Creative PR Agency that empowers brands & Personalities to make a positive impact on the world through innovative and impactful storytelling.

Mission

Our mission is to provide exceptional creative and Digital solutions that combine strategy, technology, and design to help brands achieve their goals and drive business success.





4.8
Google Rating

500+
Projects

200+
Satisfied Clients

Overview

Last 12 years

We are proud to have established long-lasting relationships with many satisfied clients who continue to trust us with their creative needs.

Our team is passionate about creating compelling designs, engaging content, and effective marketing strategies that help our clients achieve their business goals.



Brands We Worked For



**Our
Services**

**Complete PR
Branding, Marketing
and Training Solutions**



PR Management

Building credibility through media outreach, reputation management, and strategic communication.



Social Media Marketing

Creating engaging content and campaigns to grow audience engagement.



Political Consultation

Strategic communication, campaign management, public outreach, and voter engagement.



Digital Marketing

Driving online visibility through targeted campaigns. Generating measurable leads, conversions and digital channels.



Brand & Product Launch

Creating awareness, market positioning, and impactful launch campaigns successfully.



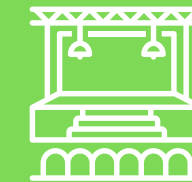
Video Production

Producing high-quality videos, advertisements, documentaries, and branded storytelling.



Event Management

Planning and executing memorable events, activations, and brand experiences.



Training & Workflow Buildup

Improving team performance through training, systems, and workflow optimization.



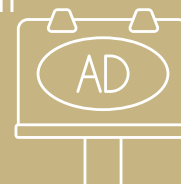
Web & App Development

Building scalable websites and applications with seamless user experiences.



Media Buying

Maximizing advertising reach through strategic media planning and placements.



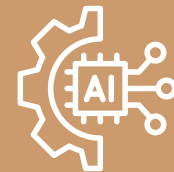
Sales Automations

Automating customer journeys, lead nurturing, and sales communication workflows.



AI Deployment

Implementing AI solutions to automate operations and improve efficiency.





Educate > Entertain > Advertise

Our work is influenced by an array of cultural stimuli, blending the souls of young, creative, and dedicated professionals to provide awestruck services. Just bring us your ideas or tell us the job that needs to be done and then sit back, and let the best minds work at it to provide some jaw-dropping stuff.

PR & Online Reputation Management

We help brands build credibility, strengthen public perception, and create a trusted digital presence through strategic communication, media outreach, and reputation management. Our integrated PR approach ensures your brand remains visible, relevant, and positively positioned across media and digital platforms.

www.adsnbrands.in



PR & ORM Strategies

Outlines campaign strategy from audience research to channel choice

01

Online Visibility

Improving Google presence, media mentions, and digital brand discoverability consistently.

02

Messaging

Crafting impactful communication aligned with audience perception and business objectives.

03

Media Buying

Securing strategic placements across news, digital, and advertising platforms effectively.

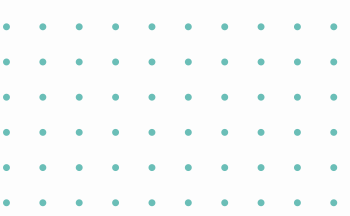
04

Paid Engagement

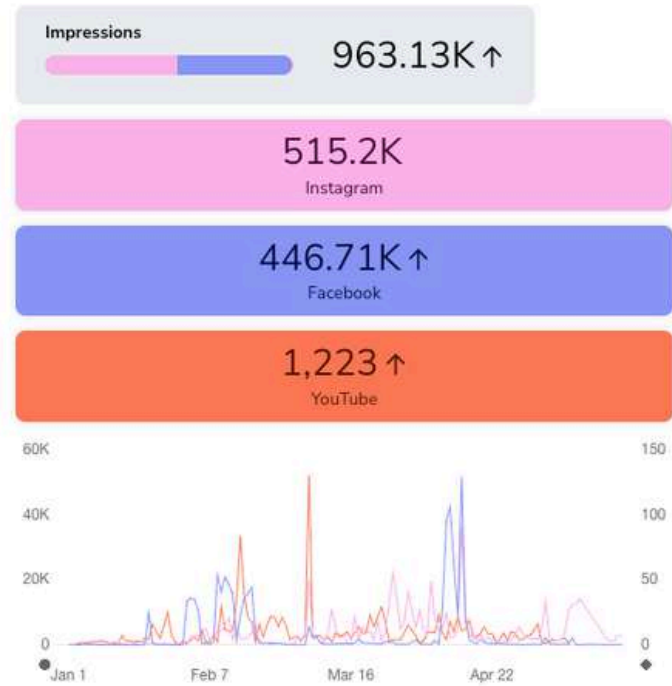
Boosting brand reach using targeted promotions and audience engagement campaigns.







DEHRADUN GRAM
Local Page



Started in Feb 2026



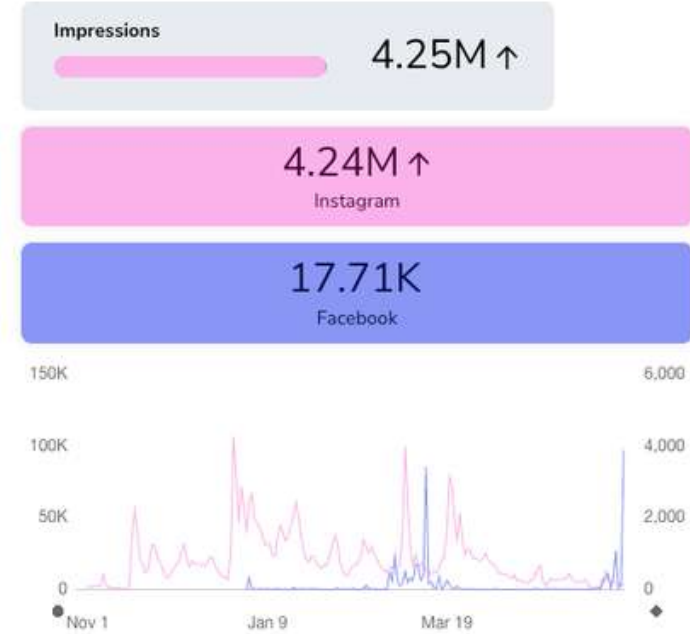
GOSSIP QUEEN
Viral News



Started in May 2026



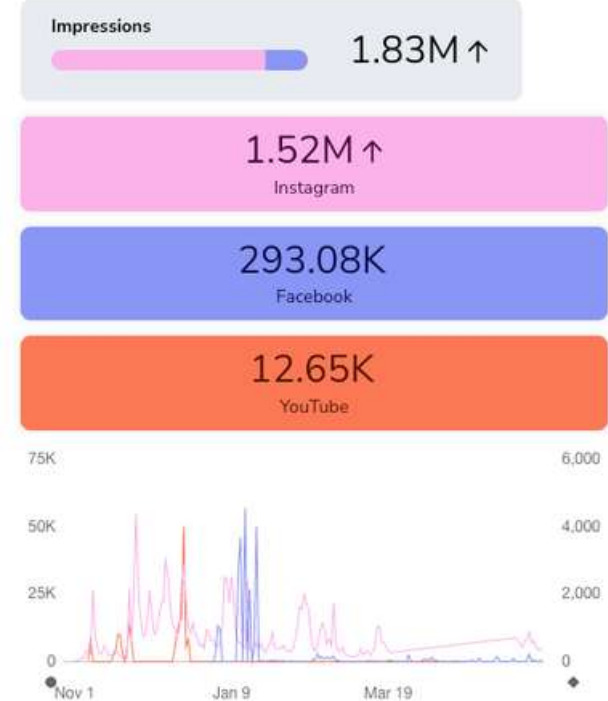
VIRAL UTTARAKHAND
Uttarakhand News



Started in Nov 2025



UTTARAKHANDI
Political Page



Started in Nov 2025

Optimization Path Roadmap

Focuses on ongoing improvement and long-term planning

01

Campaign Strategy & Message Planning

Analytics are sWe design sharp, scalable campaign narratives aligned with timelines, geographies, and the leader's public positioning.tudied to understand patterns, strengths, and weak areas

02

Segmentation & Targeting

Crafting communication around real, local issues to build emotional and social connect with target audiences.

03

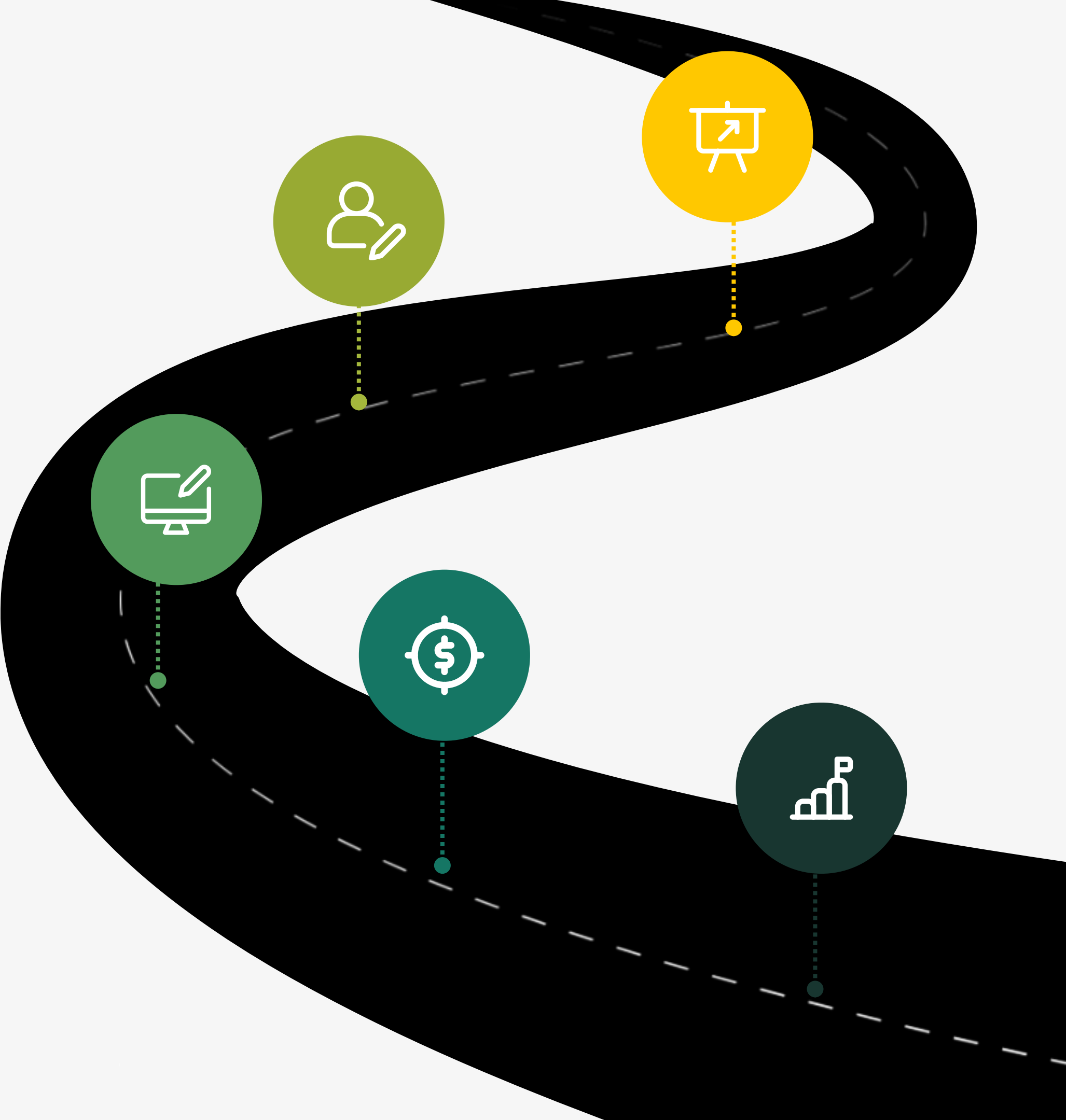
Crisis Monitoring & Rapid Response

Tracking sentiment, identifying threats, and deploying timely rebuttals to control and reshape public narrative effectively.

04

Issue-Based Narrative Development

Crafting communication around real, local issues to build emotional and social connect with target audiences.



‘Social Media and Digital Presence

We create impactful social media strategies and digital campaigns that help brands build meaningful audience connections, increase engagement, and establish a strong online presence. Our focus is on combining creativity with performance-driven execution to deliver measurable growth.



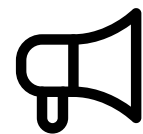
Content Strategy & Planning

Creating platform-specific content calendars aligned with audience interests and trends.



Paid Social Media Campaigns

Running targeted advertisements to increase reach, leads, and audience conversions effectively.



Influencer & Community Engagement

Building audience trust through creators, interactions, and community-driven communication strategies.



Analytics & Performance Optimization

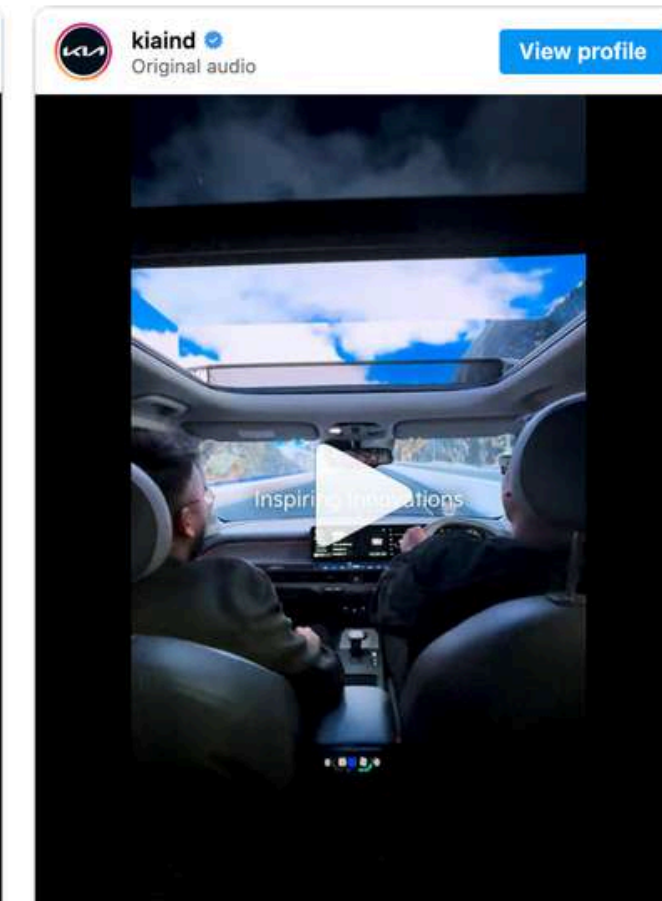
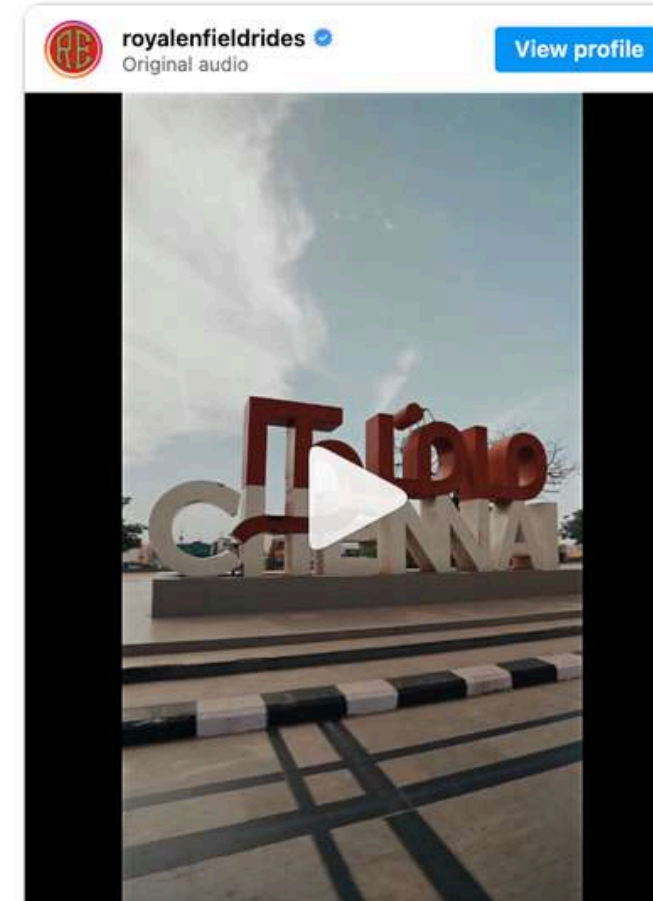
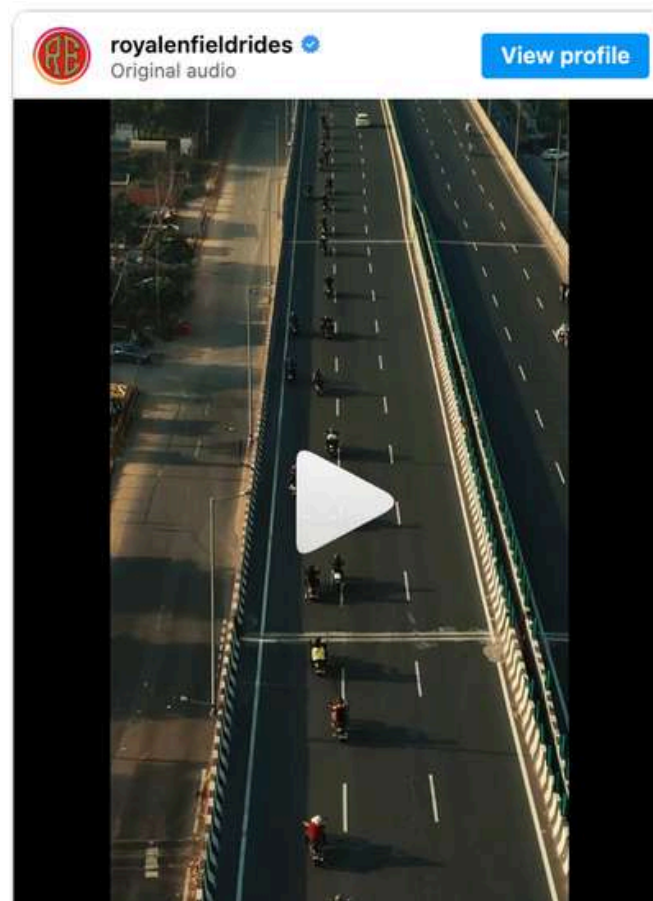
Tracking engagement metrics and optimizing campaigns for stronger digital growth continuously.



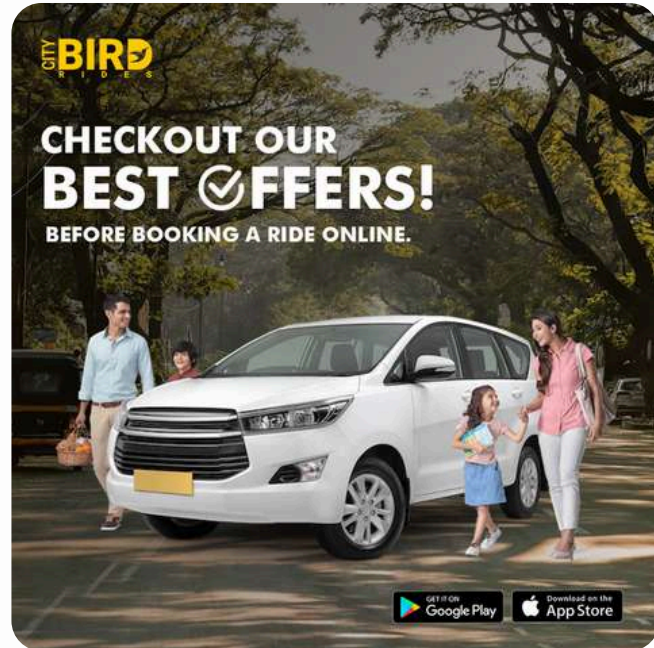
Execution Flow Roadmap

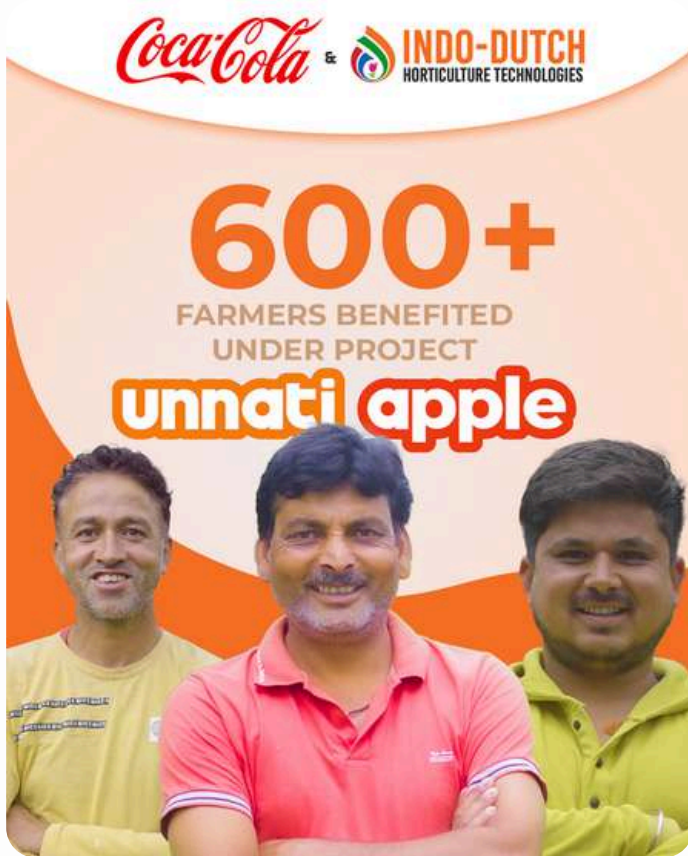
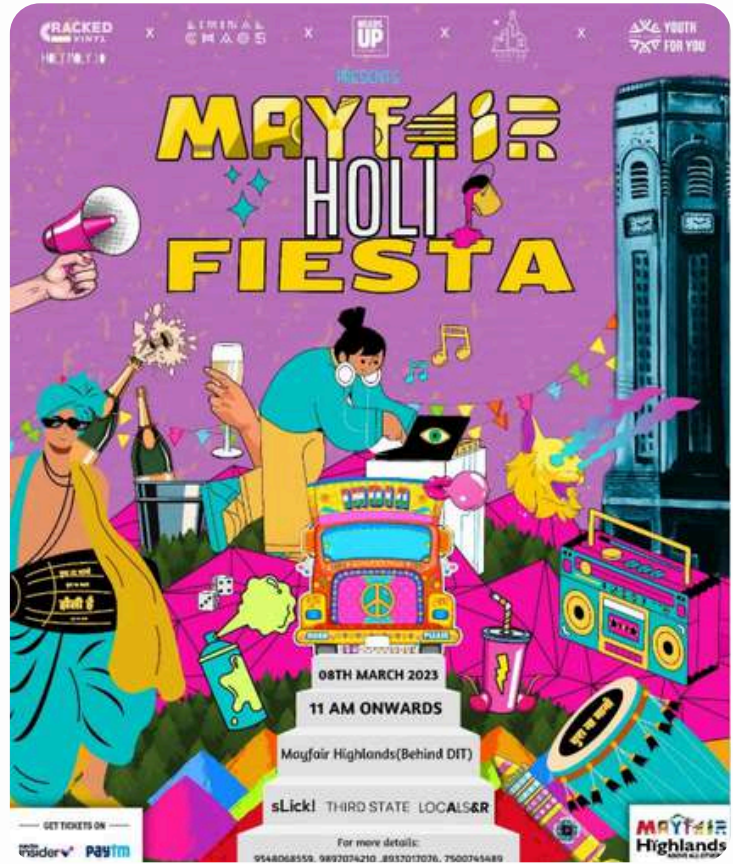
Explains campaign execution phases for smooth delivery

Reels Samples

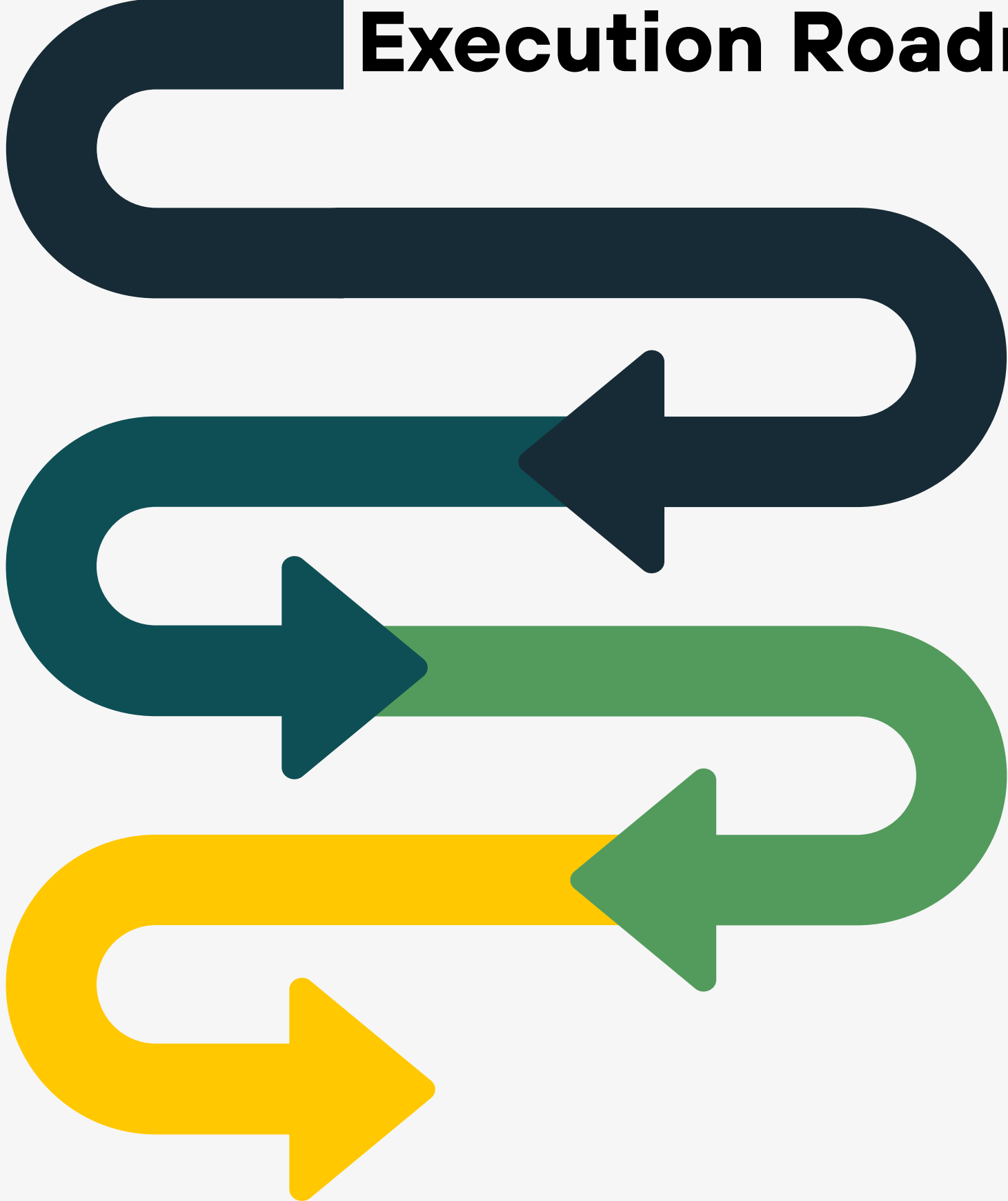


Creative Samples





Execution Roadmap



Brand Identity & Content Planning

We design platform-specific content strategies that align with your brand voice, audience preferences, and business objectives.

Audience Growth & Engagement

Our campaigns focus on building loyal communities through engaging content, audience interaction, and influencer collaborations.

Data Tracking & Optimization

We monitor engagement, reach, conversions, and audience behavior to refine campaigns and maximize digital performance.

Multi-Platform Scaling

By integrating organic and paid strategies, we ensure consistent growth, visibility, and stronger digital brand positioning.

Performance & Digital Marketing

Our performance marketing solutions are designed to drive measurable business growth through targeted campaigns, audience insights, and conversion-focused strategies. We combine creativity with data-driven execution to maximize ROI and customer acquisition.



Strategies We Use

Steps to evaluate social media reach and gain insights



Step 1

Audience Research & Segmentation
Identifying customer behavior, demographics, and interests to target the right audience effectively.



Step 2

Multi-Platform Advertising Campaigns
Running optimized campaigns across Meta, Google, YouTube, and digital advertising platforms strategically.



Step 3

Retargeting & Conversion Funnels
Re-engaging potential customers using personalized funnels designed for higher conversion rates consistently.



Step 4

Analytics & Performance Optimization
Tracking campaign metrics continuously to improve engagement, conversions, and overall marketing performance.



Step 5

Scaling & Revenue Growth Strategies
Expanding successful campaigns strategically to maximize reach, customer acquisition, and long-term revenue.

Wizer – SEO WhatsApp

Onboarding – 27/11/2025 Campa...

Off • Engagement

Edit

Duplicate

Results

View performance

30 days

Maximum

Today

967

Messaging conversations started

₹1.92

Cost per Messaging conversation started

₹1,854.96

Amount spent

11,498

Reach

18,000

Impressions

Show more

30 days

Maximum

Today

6,120

Profile and Page visits

₹0.64

Cost per Profile and Page visit

₹3,909.25

Amount spent

₹150.00 daily budget

90,384

Reach

169,782

Impressions

Show more

30 days

Maximum

Today

6

Messaging conversations started

₹0.77

Cost per Messaging conversation started

₹4.63

Amount spent

₹500.00 daily budget

54

Reach

65

Impressions

Show more

All channels

This month

TOTAL SALES

This month

₹935,107.00

657 orders

TOTAL SALES OVER TIME

₹75K

₹45K

₹15K

Mar 1

Mar 9

Mar 17

Mar 25

View Report

Here's what's happening with your store today:

TOTAL SALES

₹11,994.00

6 total orders

View report

TOTAL SESSIONS

670

LIVE 1 visitor

See Live View

TOTAL SALES

₹1,639,129.00

Jul 1-Sep 30

1,153 orders

TOTAL SALES OVER TIME

₹45K

₹27K

₹9K

Jul 1

Jul 21

Aug 21

Sep 30

TOTAL SALES BREAKDOWN

Jul 1-Sep 30

Orders

₹1,723,217.00

Returns

₹84,088.00

Total sales

₹1,639,129.00

GST will be applied to your Shopify bills as of January 4, 2022

Shopify is required to charge Goods and Services Tax (GST) in India. Since your business address is in India, applicable GST will be added to your Shopify bills as early as January 4, 2022. Your Shopify bills may be exempt from Indian GST if you are GST registered in India and enter a valid GSTIN

Learn more

2 orders to fulfill

TOTAL SALES

1 Sep-30 Nov

₹24,38,172.70

907 orders

TOTAL SALES OVER TIME

₹120K

₹60K

₹0

1 Sep

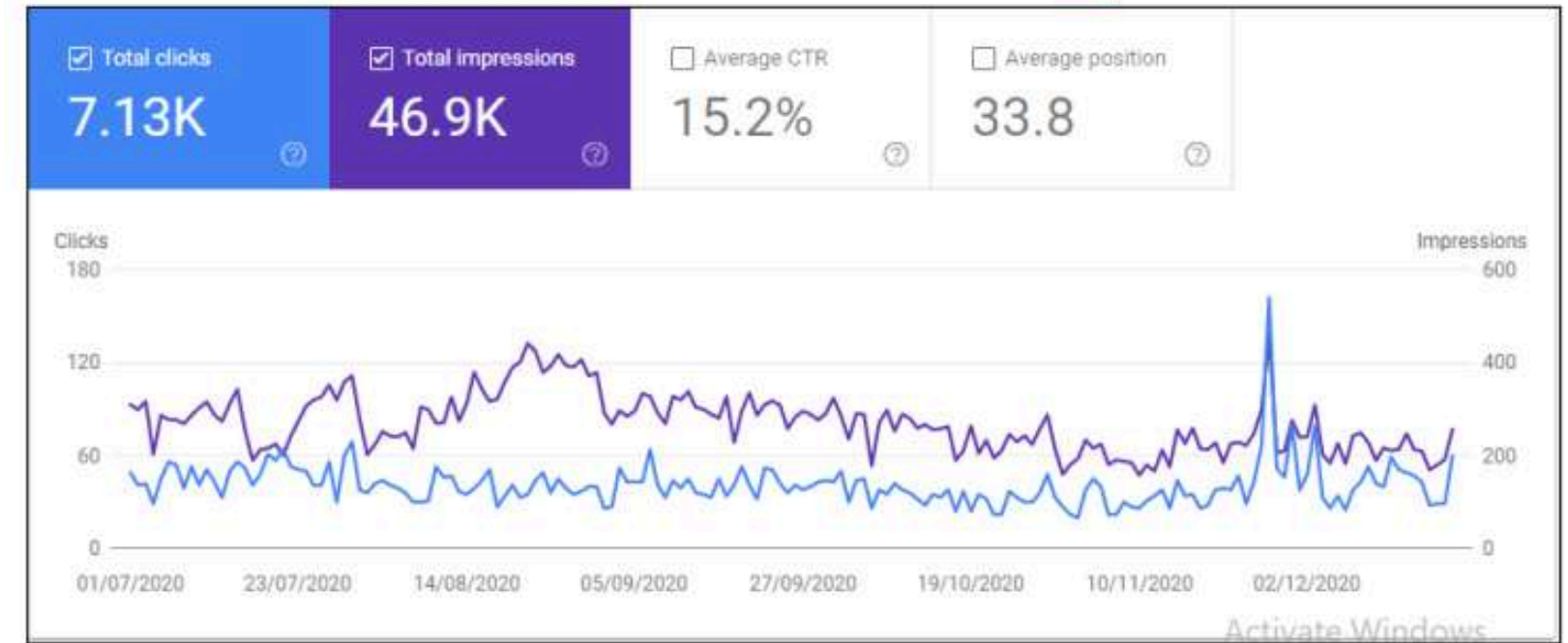
1 Oct

31 Oct

30 Nov

Monitor KPI trends

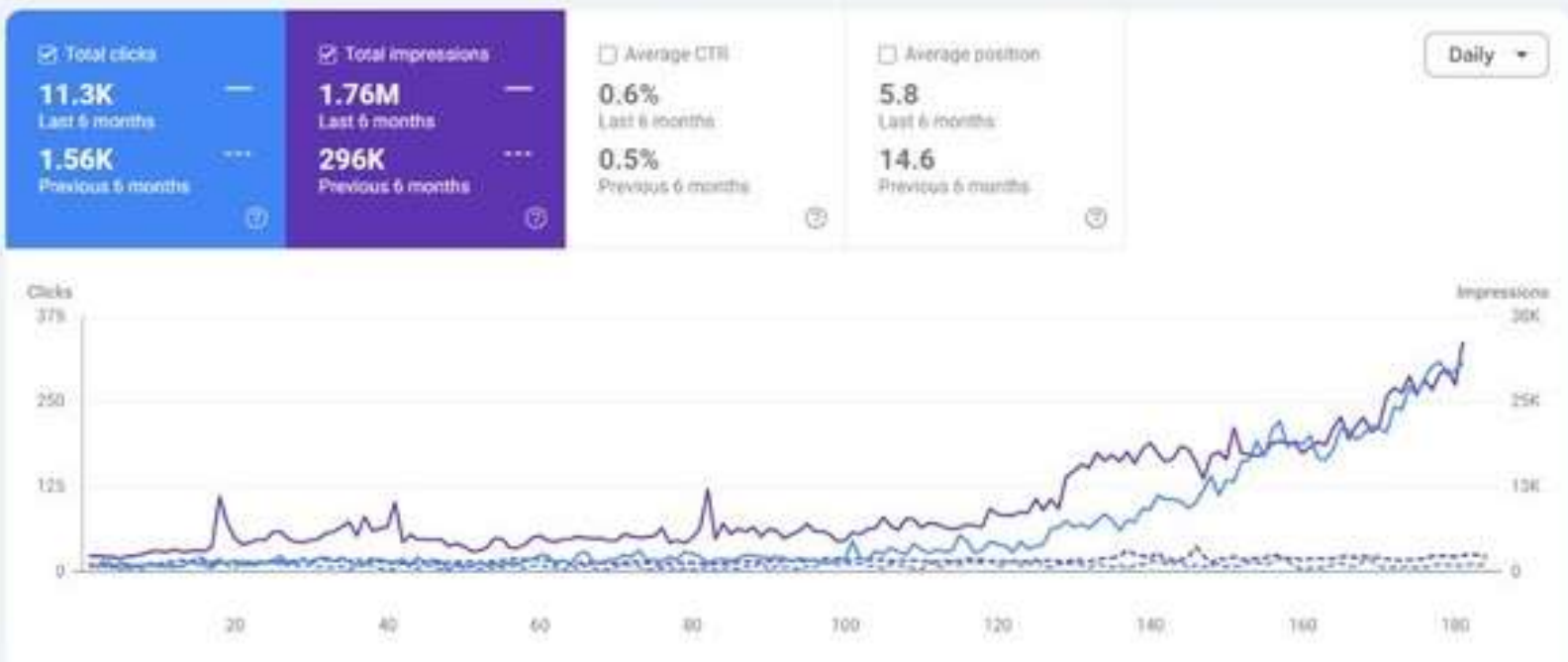
Last 28 days Add KPIs



Performance

EXPORT

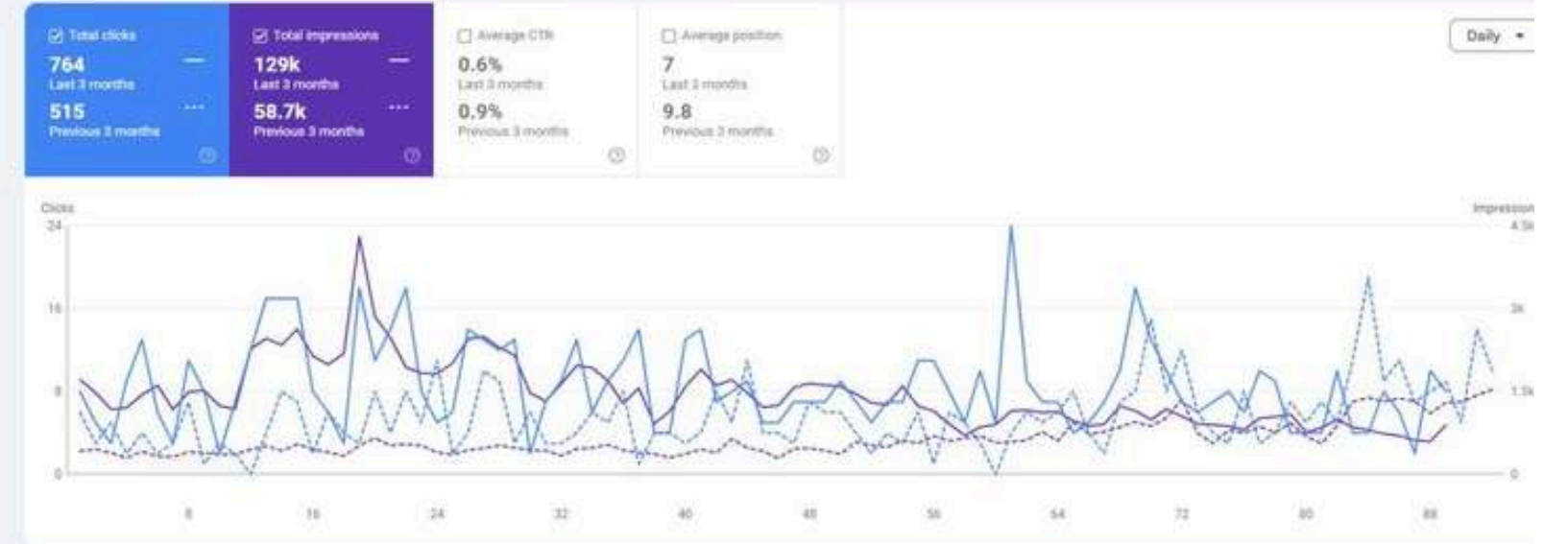
24 hours 7 days 28 days 3 months Compare Search type: Web + Add filter Reset filters Last update: 4 hours ago



Performance

EXPORT

24 hours 7 days 28 days 3 months Compare Search type: Web + Add filter Reset filters Last update: 4 hours ago



Performance & Digital Marketing Roadmap

Standard sequence followed during digital marketing

1



Market Research & Audience Analysis

We analyze market trends, competitor strategies, customer behavior, and audience demographics to identify the best growth opportunities and create a strong campaign foundation.

2



Strategy Planning & Funnel Development

Our team creates targeted marketing strategies, conversion funnels, and campaign structures aligned with your business objectives, audience intent, and sales goals.

3



Campaign Execution & Lead Generation

We launch high-performing campaigns across Meta, Google, YouTube, and digital platforms to drive traffic, generate qualified leads, and increase conversions efficiently.

4



Performance Tracking & Optimization

Campaign analytics, audience engagement, CTR, conversions, and ROI are monitored continuously to optimize creatives, targeting, and ad performance in real time.

5

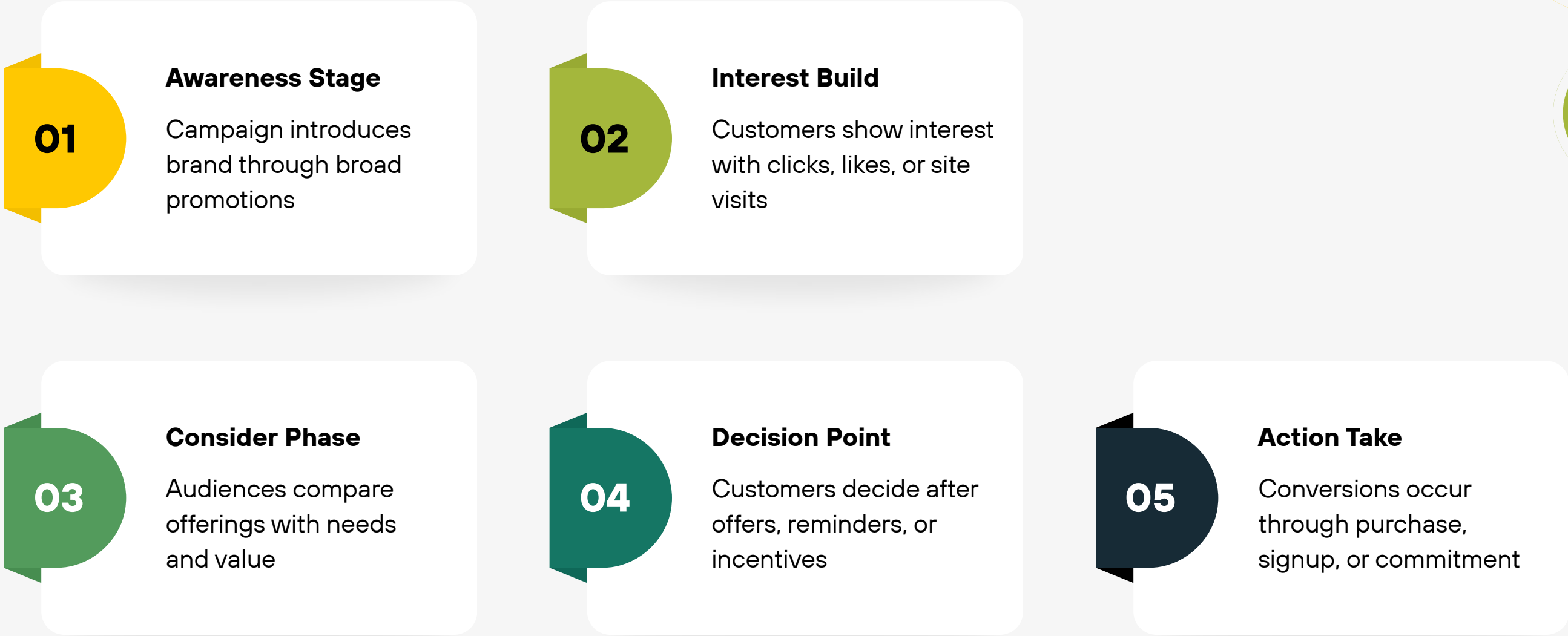


Scaling & Revenue Growth

Successful campaigns are strategically scaled through retargeting, automation, and audience expansion to maximize long-term business growth and marketing returns.

Conversion Funnel Stages

Shows how audience interest moves into final action



Influencer & Meme Marketing

Turning attention into influence, where it matters most.

Creator Network Activation

Mobilize regional and hyperlocal influencers to deliver authentic, story-driven content with high engagement and reach.

Meme & Media Page Partnerships

Deploy smart, humorous, and culturally tuned memes across mass and micro pages to drive viral reach. Drive visibility nationally and within state via media pages.

Format-First Campaigns

Design narrative-led content tailored for Instagram Reels, YouTube Shorts, and Facebook trends to spark conversations.



Creative Production & Filmmaking

Our in-house production team creates premium visual content designed to strengthen brand identity and audience engagement. From advertisements and documentaries to podcasts, photography, and short-form content, we combine cinematic storytelling with strategic communication to deliver impactful brand experiences across digital and broadcast platforms.



FILM PRODUCTION PROJECTS



AMAZON India



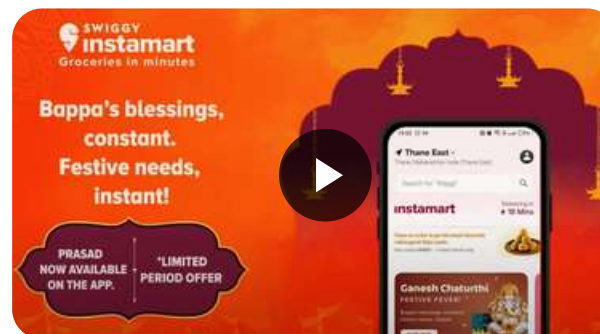
AMAZON India



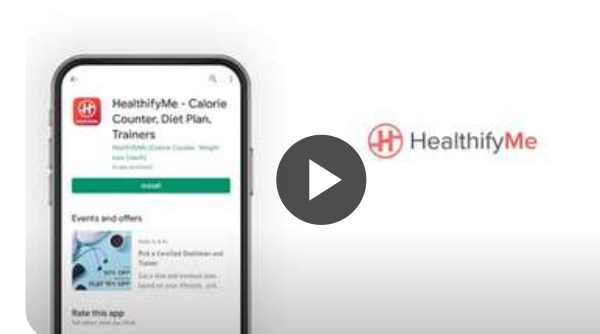
TVS Eurogrip



RISHIKESH



Swiggy Instamart



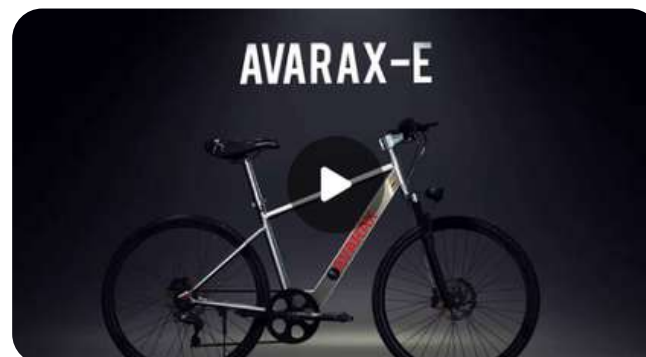
Healthifyme



ELEXE



ACEFLUENCY



AVARAX -E



IIFL



SHVETDHARA



MAHINDRA

FILM PRODUCTION PROJECTS



AMAZON India



COCA-COLA CSR



NIHS



ROYAL ENFIELD



WASTE WARRIORS



METSO



TUFF-BULL



COCA-COLA CSR



D.DUN MARATHON



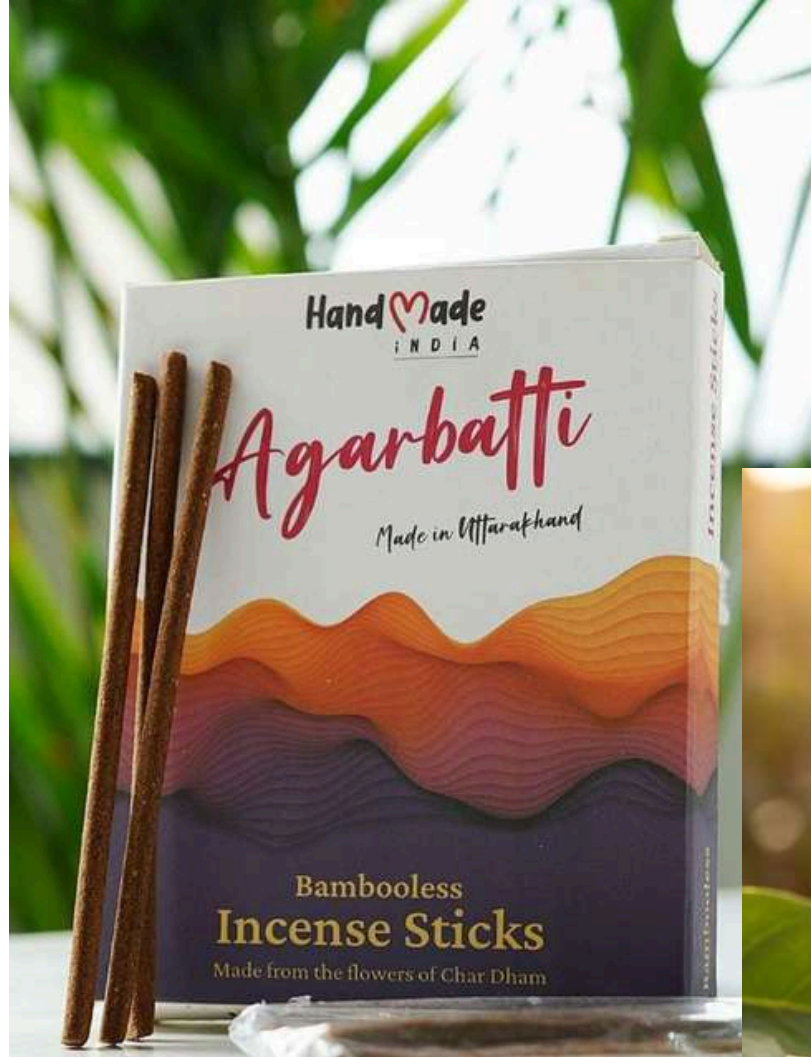
KING CONCERT



I CAN



ECA



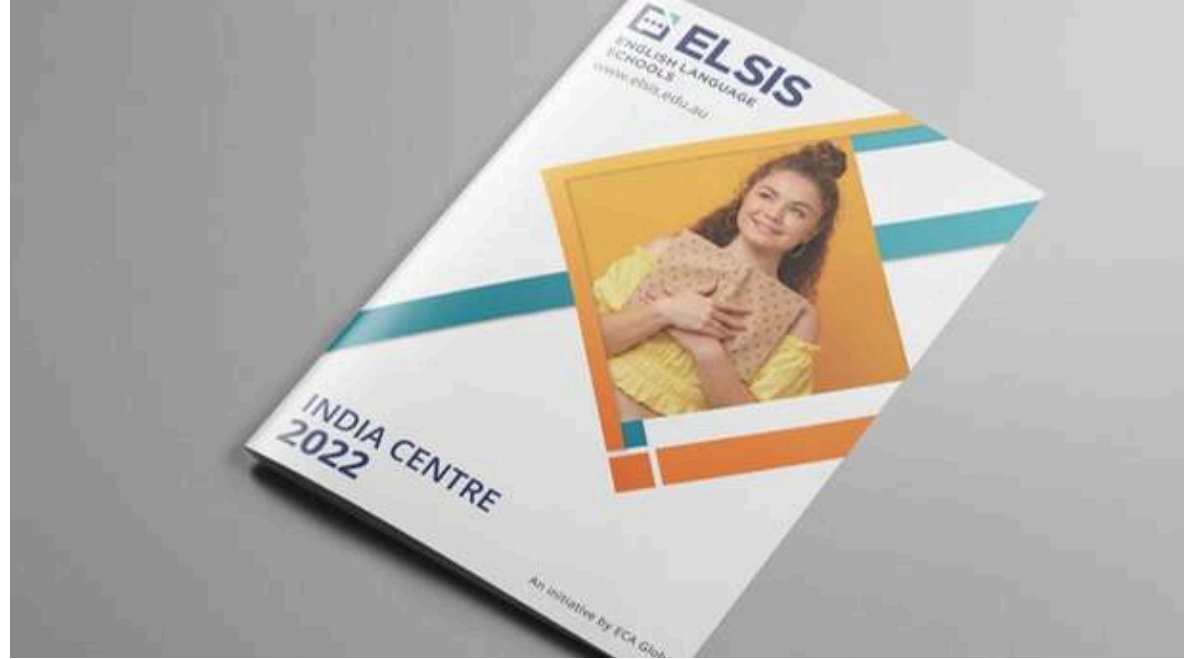
Brand Launch Designing & Strategy

We help brands launch products with the right mix of strategy, visibility, and storytelling to create strong market impact. From planning and positioning to PR and marketing execution, we ensure your launch builds awareness and long-term momentum.





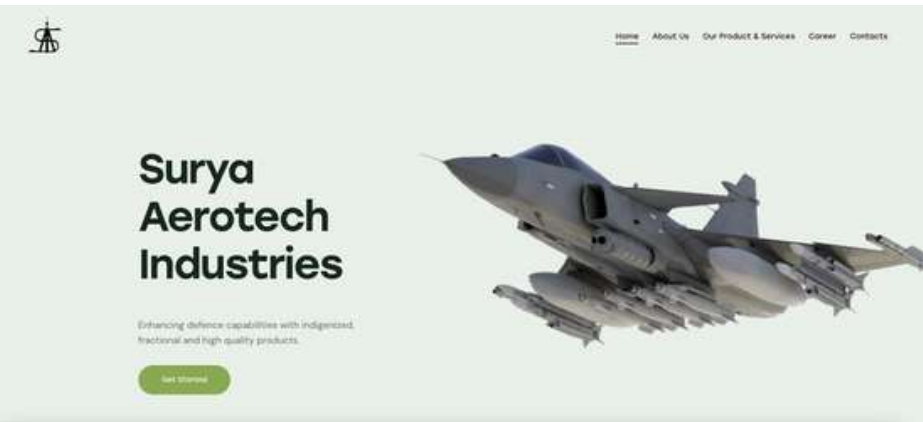
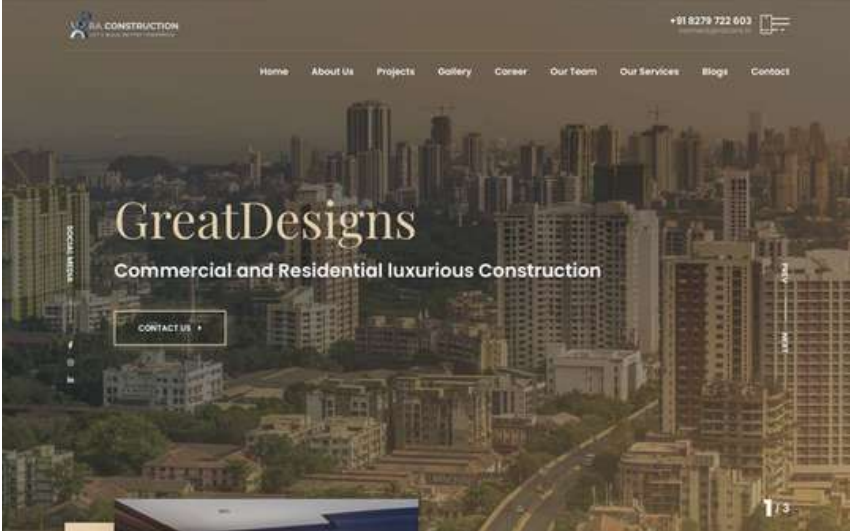
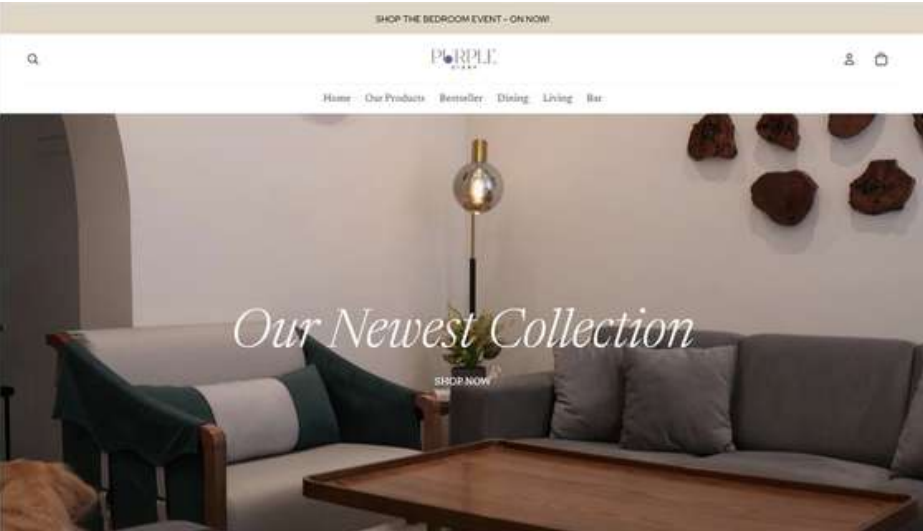
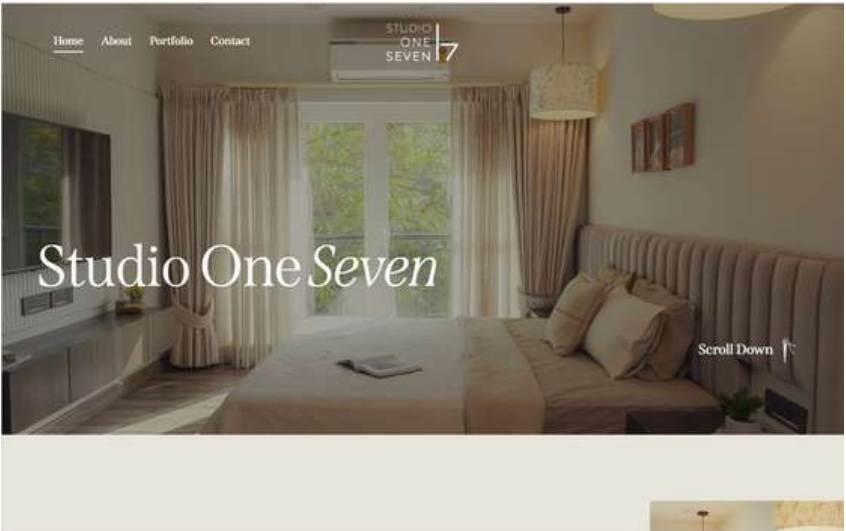
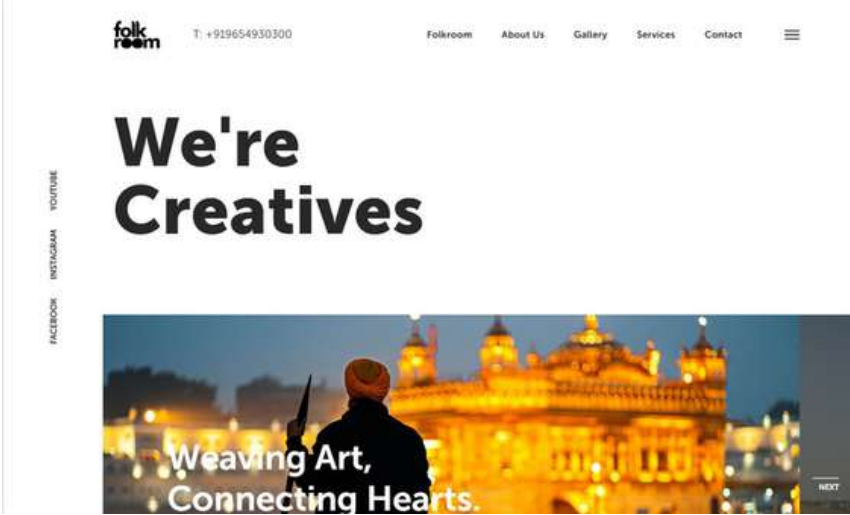
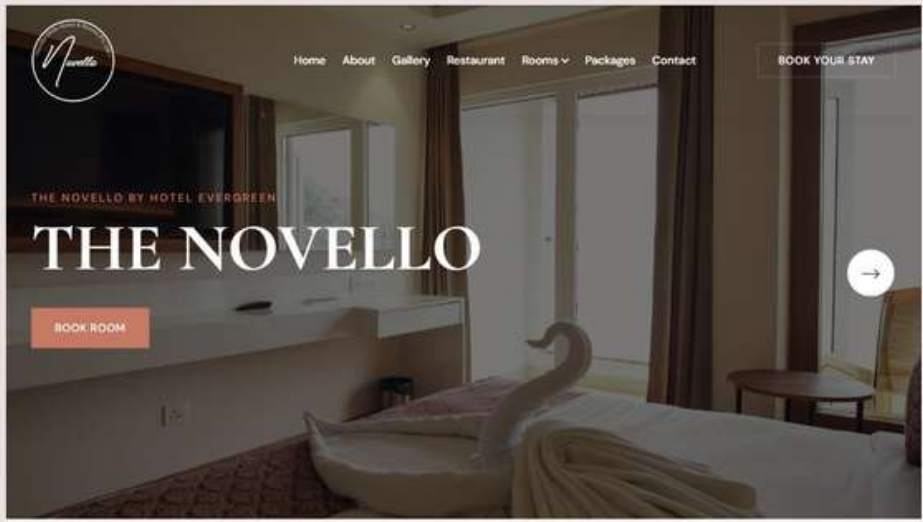


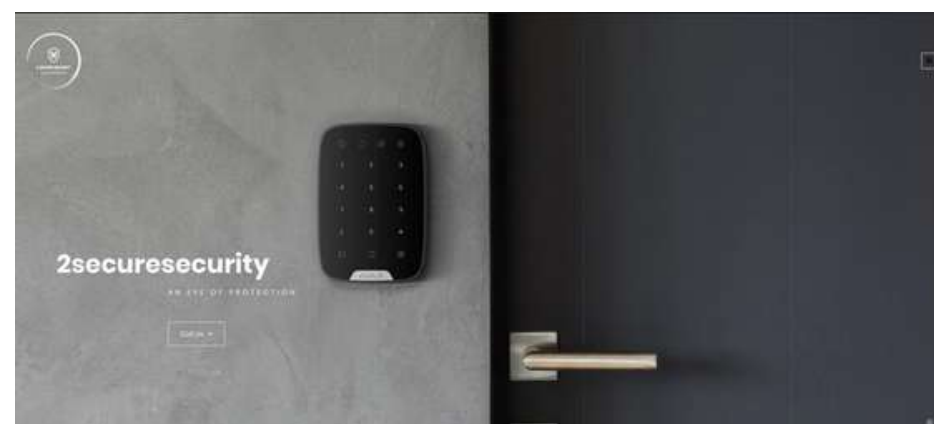
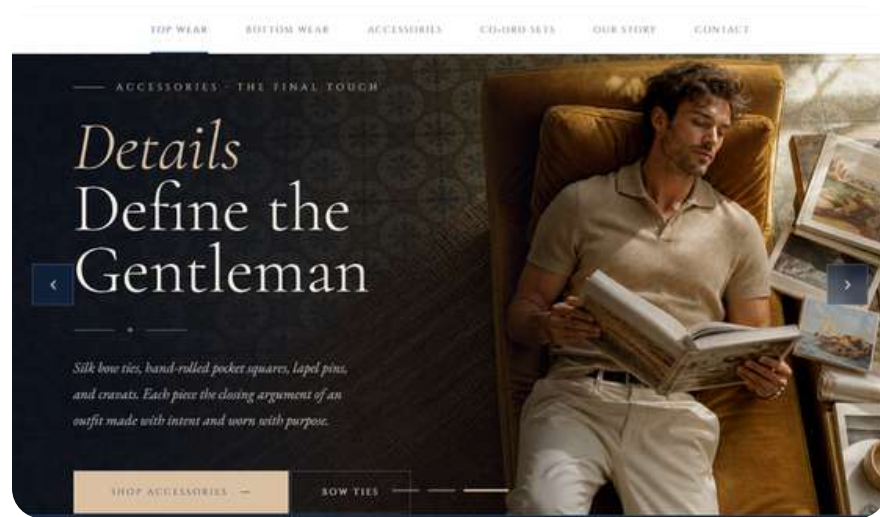
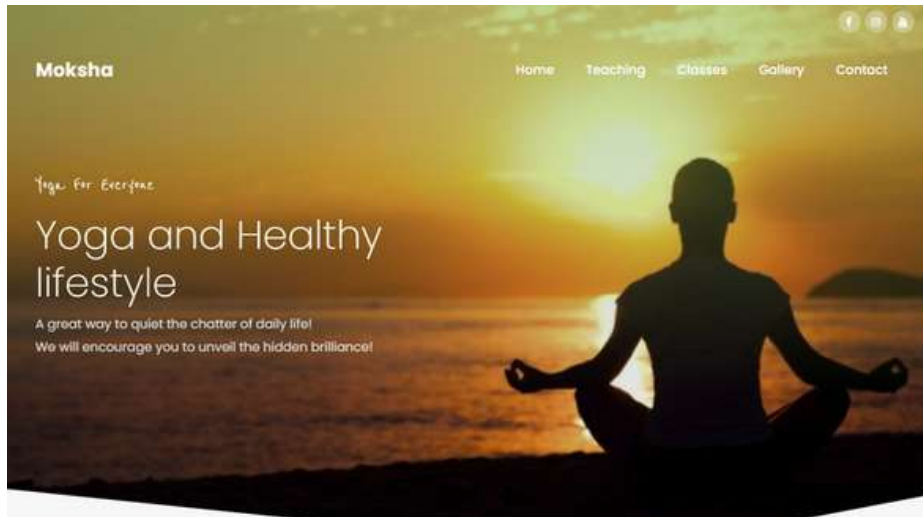


Web, App & Digital Infrastructure Development

We design and develop modern digital platforms that combine performance, functionality, and user-focused experiences. From websites and mobile applications to CRM systems and custom digital solutions, we help businesses build scalable digital infrastructure for long-term growth.







Event Management, Corporate Meets & Outings

We create memorable events and immersive brand experiences that strengthen audience engagement and brand visibility. From corporate conferences and product launches to influencer activations and experiential campaigns, we handle complete planning, branding, production, and execution seamlessly.









Contact Us

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